

Southwest Oklahoma Chapter of MOAA President's Update

January 2025



Southwest Oklahoma Chapter of the
Military Officers Association of America

NEVER STOP SERVING!

MOAA National

MOAA is a nonprofit, nonpartisan association of officers from America's uniformed military services and the Commissioned Corps of the U.S. Public Health Service and National Oceanographic and Atmospheric Administration.

- **Vision:** Be recognized and respected as the foremost organization advocating on behalf of the uniformed services community and its family members.
- **Mission:** To preserve and protect earned benefits for our uniformed services, veterans, their families, and surviving spouses through advocacy, leadership, education, and service.
- **Values:** Expressed by our commitment to “Never Stop Serving” and articulated through four tenets: service, leadership, diversity and inclusion, and professionalism.



SW Oklahoma Chapter of MOAA

The mission of the Southwest Oklahoma Chapter of the Military Officers Association of America is to perpetuate the traditions of the American Military with emphasis on Southwest Oklahoma Chapter members and their families; to undertake charitable, social and similar events; to support legislation favorable and beneficial to members, spouses and survivors of all military personnel; and to work with our members and selected veteran's organizations to attain Southwest Oklahoma Chapter objectives.



Membership Update

➤ National MOAA

- **385,000 total members**
- **400 chapters in 50 states**
- **Only 40,000 are members of local chapters**

➤ SW Oklahoma Chapter of MOAA

- **101 members as of 31 Dec 2024 (78 regular + 23 associate)**
- **55 National Lifetime Members, 6 National Premium Member and 17 National Basic Members**



SWOK Chapter 2024 - Year in Review

- **Community Service/Volunteer Activities**
 - **Operated the Military Welcome Center at Lawton Airport**
 - **Flag and wreath Emplacement/Recovery at Fort Sill National Cemetery and Fort Sill Post Cemetery**
 - **Mount Scott Cemetery Clean-up and Maintenance**
- **Support to local Veterans Service Organizations**
 - **Member Comanche County Veterans Council**
 - **Presented \$500 check to the Lawton Veterans Home**
 - **Presented \$500 check to the Cohen Military Family Clinic**
 - **Presented \$500 check to the Lawton Veterans Resource Center**
 - **Presented \$500 check to MacArthur HS JROTC Program**
- **Presented MOAA Medals, Certificates and \$6000 Monetary Awards to Outstanding SROTC/JROTC Cadets**



SWOK Chapter 2024 - Year in Review

- **Successful Fundraiser - \$1643**
- **Individual and Chapter Advocacy Efforts**
- **5 Star Col. Marvin A. Harris Communications Award**
- **5 Star Level of Excellence Chapter Award**
- **Recognized 3 SWOK members for their contributions to the Chapter**
- **Conducted a Chapter Survey to better inform our Goals & Objectives**



Chapter National Scholarships

- **MOAA Scholarship Fund was established in 1948 to provide benefits to children of military families.**
- **SWOK Chapter has four nationally endowed scholarships that are permanently funded.**
- **Highly qualified applicants from Southwest Oklahoma are considered as the first priority.**

Received Thank You Notes From Each Recipient!



SWOK MOAA Scholarships

- **SWOK Chapter of MOAA Scholarship Fund awards five \$1000 scholarships each year.**
- **Scholarships are awarded to very deserving university bound high school seniors from our area with military sponsors.**
- **Donations are tax-deductible**



Military Welcome Center (MWC)

➤ History

- **Initially Dedicated on 23 April 2012**
- **SWOK Chapter of MOAA assumed the permit to operate the MWC with the Airport Authority in 2021**
- **Reopened 14 June 2021, staffed by Volunteers**
- **Operated by the MWC Committee of our Auxiliary**

	<u>Volunteers</u>	<u>Volunteer Hours</u>	<u>Total Visitors</u>	<u>Water & Assists</u>
2024 Totals	682	2263	1783	7338

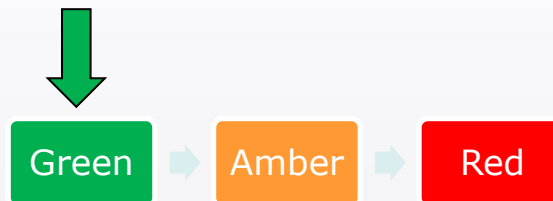


2025 Chapter Goals and Objectives

Goal 1.

Promote the aims, objectives and national legislative agenda of the Military Officers Association of America:

- Support National MOAA's aims and objectives in all Chapter activities.
- Encourage all Chapter members to periodically review the MOAA national legislative agenda via our Take Action link to the Legislative Action Center to facilitate review and individual input.



Lead: President Assist: All

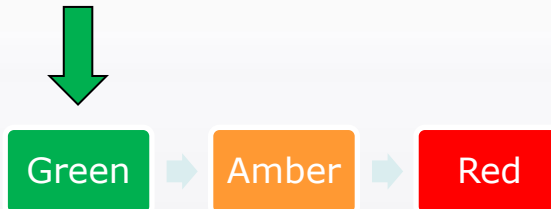
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2025 Chapter Goals and Objectives

Goal 2.

Promote state legislation beneficial to active-duty service members, veterans and retirees:

- Express Chapter views on specific areas of concern by attending all MOAA State Council Meetings.
- Send targeted emails to each of our state legislators providing specific website links and other appropriate media to address areas of concern or achievement.



Lead: Leg LNO / Assist: All

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Chapter Goals and Objectives 2025

Goal 3.

Provide useful services for Chapter members, their families, and the Southwest Oklahoma area:

- Provide assistance and support to Chapter members, their families and survivors in the event of prolonged illness or death of a Chapter member.
- Endorse and assist other SW Oklahoma organizations that provide support to families of active-duty service members, veterans and retirees for the benefit of our Chapter members and families.
- Maintain membership in southwest Oklahoma veteran's organizations (e.g., Comanche County Veterans Council).



Lead: Pers Affairs / Assist: All

Chapter Goals and Objectives 2025

Goal 4.

Build Chapter membership:

- Develop a membership campaign focused on attaining ten new members with emphasis on ADA and WOs.
- Attend Fort Sill Retirement Ceremonies to recruit potential members (QR Code Cards)
- Staff a booth at Retiree Appreciation Days 2025 to increase awareness of MOAA

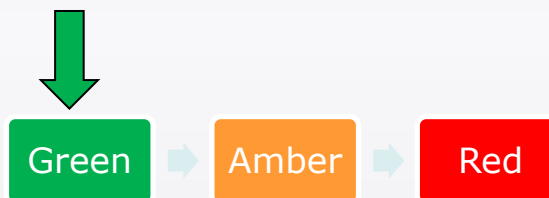


Chapter Goals and Objectives 2025

Goal 5.

Recognize and support deserving young men and women in Southwest Oklahoma:

- Provide awards (medals and monetary) that recognize military achievement for deserving cadets in Junior and Senior ROTC programs in Southwest Oklahoma
- Award five \$1,000 scholarships to area high school seniors through the SW OK Chapter of MOAA Scholarship Fund.
- Award a \$1000 scholarship to a qualified ROTC cadet from Cameron University through the SW OK Chapter of MOAA Scholarship Fund.



Lead: Mil LNO / Assist: All 14

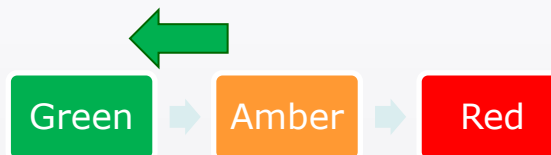
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Chapter Goals and Objectives 2025

Goal 6.

Promote individual member, sponsor and Chapter contributions and activities:

- Submit at least two Chapter activities to be publicized by KSWO or the Lawton Constitution in 2025.
- Submit at least one article for publication in the MOAA Magazine or the online MOAA Newsletter.
- Recognize Chapter members with appropriate National MOAA Awards for Chapter leadership, outstanding service or completion of special projects contributing to the Chapter or MOAA.
- Publicize member contributions and activities on the Chapter website.



Lead: Public Affairs/ Assist: All

Chapter Goals and Objectives 2025

Goal 7.

Earn national recognition for the Chapter:

- Earn 5-star Level of Excellence Chapter Award from MOAA.
- Earn 5-star Marvin Harris Communications Award for Chapter website.

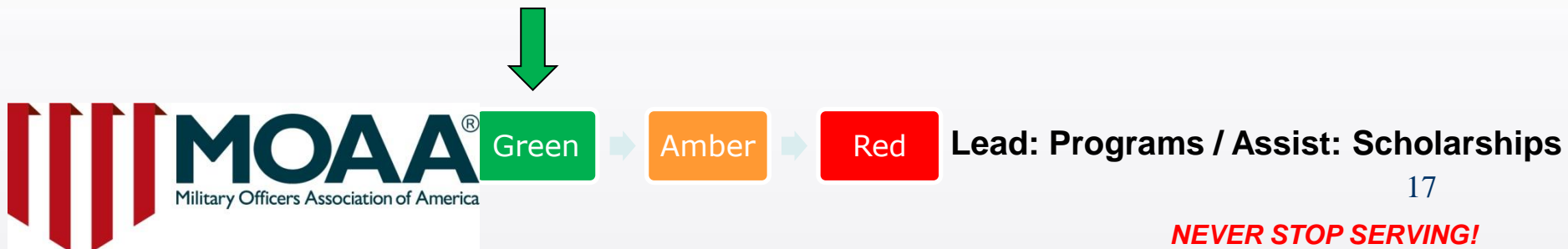


Chapter Goals and Objectives 2025

Goal 8.

Build the financial resources of the Chapter:

- Conduct at least one fundraising event in 2025 with an objective to raise at least \$1300.
- Attain a combined twenty or more Platinum Sponsors and Chapter Century Club contributions to the Scholarship Fund in 2025 with an objective to raise \$6,000.




MOAA'S Legislative Priorities for 2025

- **Compensation and Service-Earned Benefits.**
- **Military Housing.**
- **Health Care for Currently Serving and Retirees.**
- **Health care and Benefits for Veterans.**
- **Service Families.**
- **Survivors.**
- **Guard and Reserves.**



Legislative Advocacy



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News & Info	Advocacy	Events	Member Benefits	Resources	About MOAA
<ul style="list-style-type: none">Legislative Action CenterLegislative AccomplishmentsHealth CareFamily IssuesGuard and ReserveCOLAState Report CardAdvocacy NewsAdvocacy Leaders	<p>GOALS FOR THE 118TH CONGRESS: Learn more about MOAA's top priorities on Capitol Hill.</p> <p>CLICK HERE</p>	<p>CONCURRENT RECEIPT: Stay up to date on MOAA's latest advocacy efforts on this critical topic.</p> <p>LEARN MORE</p>			



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Military Officers Association of America

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Reserve Officer Training Corps Support

Upcoming Events...

- General Membership Meeting and Lunch
Wednesday, 11 Jan 2023
- Executive Board Meeting
Wednesday, 01 Feb 2023
- Executive Board Meeting
Wednesday, 01 Mar 2023
- General Membership Meeting and Lunch
Wednesday, 08 Mar 2023

[View Full Calendar](#)

Thoughts to Consider...
The secret of getting ahead is getting started. Mark Twain

Early Bird **Military.com** **Take Action**

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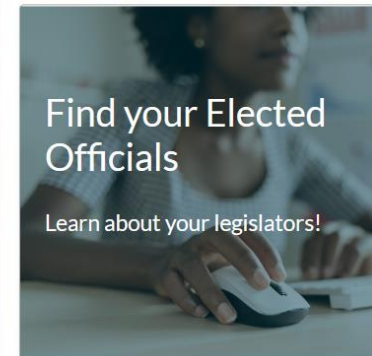
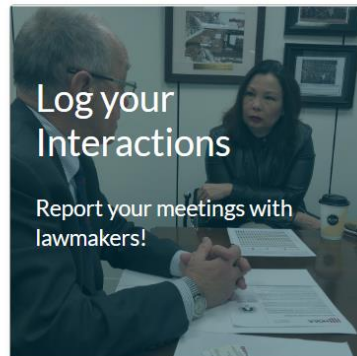
Legislative Advocacy



[Action Center Tutorial](#)

[Return to MOAA.org](#)

Hello, Dennis! ▾



Southwest Oklahoma Chapter MOAA 2025 Calendar

- **General Membership Meetings: (1130 – 1230)**
 - 15 January 2025
 - 12 March 2025
 - 13 May 2025 (Annual Dinner - Social time starts at 1730, dinner at 1800)
 - 10 September 2025
 - 12 November 2025
- **Executive Board Meetings: 1130 on the dates designated below at Patriot Club Fort Sill. The President may call other meetings as required either in person or online.**
 - 8 January 2025
 - 5 March 2025
 - 7 May 2025
 - 6 August 2025
 - 1 October 2025
 - 5 November 2025
- **Annual Fundraiser scheduled for September 2025 - DTG TBD.**



The Last Slide

- **Chapter Purpose – camaraderie and service!**
- **Legislative Advocacy – Get online and use the tool! (or write your legislator)**
- **Community Involvement – Support to our veterans!**
- **Membership Growth – Need your help recruiting new members.**

